



**NEWCHURCHES**  
MULTIPLY THE MISSION.

# ESSENTIAL CHURCH PLANTING

Everything You Absolutely Need to Know to Plant and Multiply

## WHO SHOULD ATTEND?

If you're considering church planting. If you're in the process of planting a church. If you are in the day to day of running a church plant. If you are a pastor wanting to build a multiplying church. This course is for you.

## PROGRAM BENEFITS

Essential Church Planting digs in to the essential knowledge and advice every church planter and multiplier needs to know. Think Church Planting and Multiplying 101 but at less than a fraction of the price of auditing a seminary course.

These 18 modules are designed to help you:

- See the big picture of planting and multiplication
- Get you prepared to plant and multiply
- Develop an effective launch strategy
- Solve persistent struggles and difficulties along the way
- Get step-by-step advice on how to multiply your church

## FIRST 3 MODULES ARE FREE

This course includes handouts and downloads to support each module and they are yours to keep and revisit for as long as you need. The first three modules are free. So get started today.



### FEATURES:

18 Enhanced Modules  
7 Hours of HD Video  
60+ Handouts  
Exclusive Content  
Actionable Advice  
Leading Experts  
Step-By-Step



### FACULTY:

Ed Stetzer  
Jeff Vanderstelt  
Mac Lake  
Bill Wellons  
Derwin Gray  
Shawn Lovejoy  
Linda Bergquist  
Chris Railey  
Jeff Christopherson  
Micah Fries  
Daniel Im



[NewChurches.com/  
EssentialChurchPlanting](https://NewChurches.com/EssentialChurchPlanting)



**TUITION:** \$397

(Fraction of the cost of auditing a seminary course)

# COURSE OUTLINE

## **Module 1: The Secrets I've Learned From 30 Years of Church Planting**

**Instructor:** Ed Stetzer

**Description:** Are there any secrets to church planting? Listen to Ed share out of his 30 years of experience.

## **Module 2: The 5 Things Every Church Planter Needs to Know**

**Instructor:** Ed Stetzer

**Description:** What are the five essential areas that you need to keep at the top of your mind when planting?

## **Module 3: Church Planting Autopsies: Lessons from Failed Church Planters**

**Instructor:** Ed Stetzer

**Description:** Church plants don't always make it. And when they don't, it can be messy. Learn from failed church planters.

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**Pay the full tuition to unlock the remaining 15 exclusive modules**

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## **Module 4: Why Plant Churches?**

**Instructor:** Ed Stetzer

**Description:** If you want to plant, you need to be prepared. Learn about the objections and biblical basis for planting.

## **Module 5: Do You Have What It Takes To Be a Church Planter?**

**Instructor:** Ed Stetzer

**Description:** Are you called to plant a church? Learn about the key indicators and the assessment process.

## **Module 6: Models for Church Planting**

**Instructor:** Daniel Im

**Description:** Learn about the different types of leadership and church models for church planting.

## **Module 7: Systems and Leadership Development For Your Church**

**Instructor:** Mac Lake

**Description:** Create the right structures and systems that will support your church plant. Learn how to develop a leadership pipeline.

## **Module 8: Leadership Multiplication**

**Instructor:** Micah Fries

**Description:** What are the barriers to multiplication? Learn how to develop a culture of multiplication.

## **Module 9: Church Planting and the Soul**

**Instructor:** Bill Wellons

**Description:** Did you know that the most important ingredient in church planting is your emotional strength and spiritual awareness?

## **Module 10: Contextualization, Fundraising and Facilities**

**Instructor:** Jeff Christopherson

**Description:** Learn how to exegete your community, fundraise in creative ways, and find the right facility for your church plant.

## **Module 11: Developing Your Core Group**

**Instructor:** Shawn Lovejoy

**Description:** Developing a core group or launch team isn't easy. Learn how to find, recruit, and lead your core group or launch team.

## **Module 12: Thinking Like a Missionary**

**Instructor:** Linda Bergquist

**Description:** Learn how to approach your city like a missionary with the right posture, mindset, and plan.

## **Module 13: Missional Living as a Church Planter**

**Instructor:** Jeff Vanderstelt

**Description:** To make disciples, you need to be incarnational. Learn the rhythms of a missionary church planter.

## **Module 14: Making and Multiplying Disciples**

**Instructor:** Chris Railey

**Description:** We all want to make disciples that make disciples. Learn how to develop a discipleship pathway for your church.

## **Module 15: Church Planting Residencies**

**Instructor:** Bill Wellons

**Description:** Learn from the godfather of residencies talk about their importance, the best practices, and all the latest models.

## **Module 16: Becoming a Multiplying Church**

**Instructor:** Shawn Lovejoy

**Description:** It's not about you, it's about the mission. Learn how to become a multiplying church.

## **Module 17: Planting and Leading a Multi-Ethnic Church**

**Instructor:** Derwin Gray

**Description:** Learn the seven characteristics to plant and lead a multi-ethnic church.

## **Module 18: Your Next 6 Months**

**Instructor:** Ed Stetzer

**Description:** What do you need to do during the first six months of planting? If you're already planting, what about your next six months?

# FACULTY

### **Ed Stetzer**

*Executive Director of LifeWay Research, Senior Fellow of the Billy Graham Center at Wheaton College, Visiting Professor of Research and Missiology at Trinity Evangelical Divinity School, Visiting Research Professor at Southeastern Baptist Theological Seminary, Church Planter, and Author*

### **Jeff Vanderstelt**

*Visionary Leader of the Soma Family of Churches, Lead Teaching Pastor at Doxa Church, Church Planter, and Author*

### **Mac Lake**

*Chief Launch Officer of The Multiply Group, Senior Director of Multiply and Planter Development at the North American Mission Board, Church Planter, and Author.*

### **Bill Wellons**

*Principal of Fellowship Associates, Gallup Fellow, National Speaker Team for FamilyLife Marriage Conferences, Church Planter, and Author*

### **Derwin Gray**

*Founding and Lead Pastor of Transformation Church, Former Professional Football Player in the NFL, Church Planter, and Author*

### **Shawn Lovejoy**

*Directional Leader of CourageToLead.com, Formerly the Founding and Lead Pastor of Mountain Lake Church, Directional Leader of ChurchPlanters.com and the Velocity Conference, Church Planter, and Author*

### **Linda Bergquist**

*Strategist for the North American Mission Board and the California Southern Baptist Convention, Adjunct Professor at Golden Gate Baptist Theological Seminary, Church Planter, and Author*

### **Chris Railey**

*Senior Director of Leadership and Church Development for the Assemblies of God, which includes the Church Multiplication Network, Pastor, and Speaker*

## Jeff Christopherson

*Vice President of the Send Network for the North American Mission Board, Regional Vice President for NAMB Canada, Church Planter, and Author*

## Micah Fries

*Vice President of LifeWay Research, Pastor, International Church Planter, and Author*

## Daniel Im

*Director of Church Multiplication for NewChurches.com and LifeWay Christian Resources, Gallup Strengths Performance Coach, Pastor in Canada, Korea, and the U.S., and Author*



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