

# **Church Planting**

## **Ministry Action Plan (MAP)**

### **Workbook<sup>1</sup>**

Please complete your MAP workbook during our course.

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<sup>1</sup> This MAP workbook is based off the “MAPS Workbook” (2017) developed by the Evangelical Free Churches of America. A special thanks to Bob Rowley of EFCA for permission.

## **Weekend One**

### **Preparation: Building Six Foundations for Growth and Reproduction**

# #1. Startup Preparation: Are you really ready for church planting?

Assess yourself from 1 (low) to 5 (high) in the seven basic skills of church planting.

## 1. Spiritual Leader: 1...2...3...4...5

Call: I have been called to be a church planter? Date of call?

Confirmation: This call has been confirmed by my partner, parents, pastor, professors, and peers?

## 2. Vision Caster: 1...2...3...4...5

I have a clear and compelling picture of the future church plant which is ....

## 3. Team Builder: 1...2...3...4...5

I have teammates who share my vision who are ...

## 4. Support Raiser: 1...2...3...4...5

I know how much money it is going to take to plant this church and I am willing to raise the funds?

## 5. People Gatherer: 1...2...3...4...5

I have a history of gathering people around a vision such as ...

## 6. People Developer: 1...2...3...4...5

I understand the stages of discipleship and I have developed a clear pathway of discipleship which is ...

## 7. Ministry Developer: 1...2...3...4...5

I know the critical ministries I need to develop before I publicly launch my plant which are ...

**Write down your initial thoughts. All of these traits will be developed more fully in Boot Camp.**

**1. Spiritual Leader**

How will I develop intentional living (extended time of prayer & planning) into my ministry schedule?

**2. Vision Caster**

What will I do to turn my church planting dream into a clear and compelling vision?

**3. Team Builder**

How will I recruit teammates (prayer, pastors, financial, launch team) to my vision?

**4. Support Raiser**

How will I gather the necessary financial resources necessary to fund my dream?

**5. People Gatherer**

How will I gather at least 40 committed adults to help launch my dream?

**6. People Developer**

How will I develop followers into leaders?

**7. Ministry Developer**

What critical ministries will I need to develop in order to have a healthy public launch?

**Given the patterns you discovered in the self-assessment reports, what are the top three things you need to develop to be a more effective church planter this next year?**

1.

2.

3.

## **#2. Biblical Preparation:**

### **Are you ready to build some solid Biblical foundations?**

1. What Scriptures are shaping your thinking about the church? What will be the Biblical foundations for your church plant?

2. Write the web copy for your web page describing your church. Keep it to one paragraph. Example: Our church is a called out worshipping community on a disciple making mission . . .

3. Answer these three questions:

**SUMMARY:** What is your definition of the church?

**NATURE:** What is the church supposed to be?

**MISSION:** What is church supposed to do?

### **#3. Apologetic Preparation: Are you ready to answer the five whys?**

1. How will you answer the objections to planting this church?
2. How will you answer what your motivations are for planting this church?
3. How will you answer what the advantages are for planting this church?
4. How will you answer what the needs are for planting this church?
5. How will you answer what your core reasons are for planting this church?

## **#4. Emotional Preparation: Are you ready for the emotional roller coaster?**

### **EMOTIONAL PREPARATION ASSIGNMENT**

1. How will you prepare to ride the emotional roller coaster of church planting? What specific steps will you take?

2. Write your version of a “Modesto Manifesto”.



## **#5. Funding Preparation: Are you ready to tackle the resource challenge?**

1. Identify start up projects donors could contribute to:
  
  
  
  
  
  
  
  
  
  
2. What training will you receive in order to grow as a support builder?
  
  
  
  
  
  
  
  
  
  
3. Make a list of potential donors:

## **#6. Spiritual Preparation: Are you ready for spiritual warfare?**

1. Start writing down the names of people who could be potential prayer partners.
2. How will you use prayer to launch and build your church plant?
3. What prayer ministries will you have?

## **Weekend Two**

### **Conception: Turning Your Dream Into a Clear and Compelling Vision**

## **#7. Mission: What business are you in?**

1. Write the mission statement for your church plant:

2. YOUR MISSION: Does it pass the “3 B” test? Does it answer the major mission questions?

## **#8. Values: What hills will you die on?**

1. What are the CORE VALUES for the church plant? Can you rank them in order of priority?

1.

2.

3.

4.

5.

2. How will you flesh them out?

- Write the values copy for your web page.
  - We are shaped by ...
  - How will you create ownership for your core values?



**#10. Metrics:  
What are your results?  
When will you be successful?**

1. What metrics will you use to determine the effectiveness of your church plant?
2. How will you avoid only using lower room metrics?

**#11. Vision:**  
**What is your plan for the future?**

1. Write the vision statement for your church plant.



**#12. Support:  
Who will serve as your parent or partner church?**

1. Who will support you as your parent or partner churches?
2. What will you ask of your parent or partner churches?
3. What is your strategy for gaining the support from a parent or partner church?

**Weekend Three:**

**Prenatal Development  
Gathering Critical Mass for a Healthy Launch**

## **#13. Startup Team: Can you recruit 10-12 missional families?**

1. What ministry teams will you need to launch your church plant?
2. What ministry team leaders do you presently have?
3. How will you recruit the remaining needed leaders?
4. How will you develop, empower, and release your ministry team leaders to build their teams?



**#15. Networking:**  
**How will you train your people to share their story?**

1. Write out your plan for how you will develop, empower, and release your core to help gather people to the church plant:



## **#17. Community Awareness: How will you extend your influence?**

1. Write your plan for how you will make your community aware that your church plant is coming:

## **#18. Event Evangelism: How will you leverage sneak previews to grow your core?**

1. Explain what Easum and Griffith mean when they say, “A premature launch is a head wound”:

2. Write out your plan for “working the W”:



## **Weekend Four**

### **Birth: Tackling Consumer Christianity by Making Disciples**





## **#21. Mobilization: How will you equip workers for ministry?**

1. Describe in detail the system you will use to develop, empower and release workers into ministry both inside and outside of your church plant:

## **#22. Leadership Development: How will you develop leaders for multiplication?**

1. Write out your detailed plan (system) to reproduce leaders for your church plant:

## **#23. Assimilation System: How will you keep the back door closed to grow?**

1. Write out the specific details of your assimilation system:

**#24. Worship System:  
How will you keep the front door open to grow?**

1. What core convictions will guide your plant's worship?

## **Weekend Five**

**Growth and Reproduction:  
How will you sustain growth and reproduction?**



## **#25. Movement: How will you avoid being a mule?**

1. How will you create a culture of multiplication at every level?
2. What specific steps will you take to insure that your church becomes known as a “sending” church?

## #26. Apprenticing Culture: How will you reproduce workers and leaders?

1. Answer these three questions:

- Who will be your first apprentices?
- How will you develop an apprenticeship system?
- Who will apprentice a church planter during your pre-natal phase?

## **#27. Community Transformation: How will you impact your community?**

1. Write out your plan for having your church plant being the type of plant which is used by God to transform the lives of individuals and your community:

